

Curriculum Vitae

Kai-Dietrich Scheppe

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SENIOR LEVEL MANAGER

Content Management, High-Performance Portal Solutions, Technical Product Management

Accomplished manager in a major telecommunications company with over 8 years senior level experience in managing high-performance software and platforms for portal solutions. Goal oriented with strong analytical and problem solving skills. Adept leader with business acumen and refined team-building abilities. Able to adapt quickly, think and act decisively. Experienced in direct interaction with C-level management. Company representative and accomplished public speaker. Strong technical understanding. International background. Masters in Science.

EXPERIENCE

Deutsche Telekom AG, Products & Innovation (formerly T-Online), Darmstadt, Germany

Senior Level Manager, Internet Platforms - Portal Services, March 2003 - Present

Responsible for one of the largest content management systems in Europe and one of Deutsche Telekom's major multi-screen personalized client services platforms. Manage projects, staffing, vendors, budgeting, strategic development, integration of software and hardware platforms, with up to 50 people in various teams. Manage a multi-million Euro budget with 360 degree responsibility to ensure development, support, operations and training in cooperation with multiple departments and vendors. Work directly with cross-functional teams in agile environments to produce best possible performance and flexibility. Report up to C-level management within P&I and Deutsche Telekom. Consult other departments on Best Practices. Represent Deutsche Telekom at public functions and technology organizations. Served as Change Agent, advising C-level management during merger.

- Supervise development one of the largest portal solutions in Europe, with the farthest reach in Germany. Generate 25 portals, serving 26 million unique users with 4.5 billion page impressions per month. Move 11 Terabyte data per day, involving up to 50 different platforms.
- Increased production from 5 to possible 26 releases per year and reduction of overall cost by approx. 50% in 2 years, through architectural software and hardware changes.
- Successful development of methods and processes to address and implement requirements of up to 200 stakeholders in and outside of Deutsche Telekom.
- Opened new business models outside of Deutsche Telekom through development of a white label personalized client services platform as service aggregator for end users.
- Reduced costly, short term requirements by 100% by creating highly efficient agile development environments.

Mozquito Technologies AG, Munich, Germany
Director of Product Integration May 2000 - June 2002

Managed the whole software production chain from development, testing and rollout to product design, packaging and manufacturing. Creation of a full product line, focusing on XML technologies. Technical project management for the development of all products. Participated in the creation of an interactive online forms technology based on open standards.

- Responsible for the entire production budget, staying in time and budget.
- Participated in the establishment of strategic partnerships with Software AG and SAP.
- Built up and managed a team of 6 developers, working with the CTO for product invention and implementation.
- Executed a complete product suite design overhaul with a design firm in UK, also resulting in a corporate identity change.
- Participated in the creation of the first publically available extension to XHTML called Forms Markup Language (FML).
- Participated in one of the first implementations of XForms worldwide.

Poly Port GmbH, Munich, Germany
Manager of Internet Department, December 1997 - April 2000

Built up and managed an Internet department within a network services company. Responsible for the creation and management of clients' Web presences, their design and the development of e-commerce solutions.

- Managed team of developers and designers.
- Prepared contracts with customers.
- Managed and implemented corporate Web design projects.
- Consulted customers regarding Web presence.

University of Maryland at College Park, Cambridge, Maryland, USA
Center for Environmental and Estuarine Studies
Research Assistant, May 1993 – November 1997

- Responsible for planning and organizing of scientific research.
- Provided support for laboratory computers.
- Participated in various research cruises along the east coast.

University of California at Santa Barbara, Santa Barbara, California, USA
Laboratory Assistant, September 1990 – March 1993

- Aided in planning and organizing of research.
- Participated on two research trips in the Antarctic.
- Analyzed scientific data and prepared reports.

Pacific Bio-Marine Labs, Marina del Rey, California, USA
Diver, general employee 1987-1989

- ❖ Dove, collected and shipped marine organisms to global research facilities.

EDUCATION

University of Maryland at College Park, Cambridge, Maryland**Center for Environmental and Estuarine Studies**

Masters of Science, May 1993 - May 1997

University of California at Santa Barbara, Santa Barbara, California

Bachelor's degree, September 1990 - March 1993

- ❖ With distinction

Santa Monica College, Santa Monica, California

Associates Degree, 1986 - 1989

Fachoberschule, Munich, Germany

Fachabitur Technik, 1982 – 1984

ADDITIONAL EXPERIENCE AND ABILITIES

Foreign languages

- ❖ German - native speaker
- ❖ English - as native speaker
- ❖ Italian - basic knowledge

Professional training

- ❖ Deutsche Telekom AG - Leadership Excellence Program
- ❖ Deutsche Telekom AG - Leadership Development Program
- ❖ Various seminars on leadership, employee development, change management, team development, project management, self and time management, search engine optimization measures

Web standards development – Participation in the World Wide Web Consortium (W3C)

- ❖ HTML 5 Working Group
- ❖ Best Practices Working Group (BPWG) of the Mobile Web Initiative
- ❖ Protocol for Web Description Resources (POWDER) Working Group
- ❖ Web Content Labeling (WCL) Incubator Group
- ❖ ICRA/W3C - International Content Rating Association (ICRA) for development of a new, RDF-based content rating mechanism

Honors and medals

- ❖ Quality Management Award from Deutsche Telekom AG
- ❖ University degree with distinction
- ❖ Antarctic Service Medal, US Navy / National Science Foundation

Volunteer work

- ❖ 2002 - 2004, European director of martial arts for a non-profit organization based in the US
- ❖ 2010 and ongoing, volunteer work for the city of Dieburg, Germany

PUBLICATIONS AND CONTRIBUTIONS

Web technology publications and contributions

- ❖ Protocol for Web Description Resources (POWDER): Primer
(<http://www.w3.org/TR/powder-primer/>)
- ❖ Extended Guidelines for Mobile Web Best Practices 1.0
(<http://www.w3.org/TR/mwbp-guidelines/>)
- ❖ Contribution to XForms 1.0: Specification
(<http://www.w3.org/TR/2007/REC-xforms-20071029/>)

Scientific publications

- ❖ **Scheppe, K.-D.** 1997. Light dependent respiration in estuarine phytoplankton. M.S. Thesis, University of Maryland. (Application of ^{18}O tracer.)
- ❖ Prezelin, B. B., N. P. Boucher, M. A. Moline, E. Stephens, K. Seydel and **K. Scheppe** 1992. Palmer LTER: Spatial variability in phytoplankton distribution and surface photosynthetic potential within the farfield grid, November 1991. Antarctic Journal of the United States 27(5):242-245.
- ❖ Prezelin, B. B., M. A. Moline, K. Seydel and **K. Scheppe** 1992. Palmer LTER: Temporal variability in HPLC pigmentation and inorganic nutrient distribution in surface waters adjacent to Palmer Station, December 1991-February 1992. Antarctic Journal of the United States 27(5):245-248.

Personal interests

- ❖ Martial arts, martial philosophy, history, skiing, rowing, leather working, metalwork, wood working, barbeque, cooking